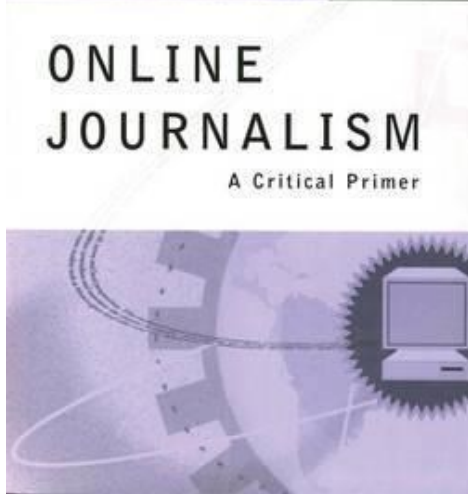


Online Journalism : A Critical Primer

Jim Hall



Online journalism is revolutionising the way news is reported and read. The rise of the internet has forever changed the way audiences interact with the news - stories are posted the moment they break and readers routinely expect to be able to access both the news sources and local perspectives. Online news and the pattern of media ownership raise a number of urgent questions about accuracy, press autonomy, freedom of speech and economic exclusion. Jim Hall provides a comprehensive guide to the emerging field of cyberjournalism and examines the issues it raises. Looking at how interactive texts are both written and read, the book surveys the new technologies and conventions that online journalism has ushered in. The author uses case studies such as Monicagate and the war in Kosovo to illustrate both the opportunities and the limitations of cyberjournalism. It is designed as a text to introduce how cyberjournalism works and how it can be used in innovative ways.

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