



On the Go: Sentence to Paragraph

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For your classes in Developmental Writing, McGraw-Hill introduces the latest in its acclaimed M Series. The M Series started with your students. McGraw-Hill conducted extensive market research with over 4,000 students to gain insight into their studying and buying behavior. Students told us they wanted more portable texts with innovative visual appeal and content that is designed according to the way they learn. We also surveyed instructors, and they told us they wanted a way to engage their students without compromising on high quality content. More current, more portable, more captivating, plus a rigorous and innovative research foundation adds up to more learning. When you meet students where they are, you can take them where you want them to be. This two-book developmental writing series will help students become more effective and more confident writers by meeting students where they are and by helping them get to where they want to go in life. One of the authors' primary goals in teaching writing is to change the way their students look at writing. Far too often, students come to the first day of class thinking of the course as something simply to get through, something without any real connection to what goes on outside the classroom either in their lives, in other courses, or in their jobs. In fact, writing is an essential part of their journey. Whatever their destination, effective writing will make a fundamental difference in where students go and what they do. As classroom teachers, the authors also know intimately the mechanical and grammatical challenges apparent in developmental writing. On the Go joins their theoretical grounding, owing much to the study of rhetoric and to their work with The National Writing Project, to their day-to-day research, consisting of a systematic collection and analysis of student writing samples. In short, both the theoretical and practical inform every page of this book.

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